



FOR IMMEDIATE RELEASE

FEBRUARY 12, 2010

Lease Link Canada Corp., Canada's premier source for prime & non-prime finance and Winner of the 2009 CONSUMERS' CHOICE AWARD™ for Business Excellence in British Columbia, has been selected as the Winner of the Award for Alberta. (www.ccaward.com)

President, Curt Elchuk commented, "It is particularly gratifying to be recognized for this award in both Alberta and British Columbia. Our business started in Edmonton over a decade ago and we share this honour with our clients and business partners who have worked with us to achieve this success. Lease Link has numerous offices across Canada and I look forward to maintaining the standards of service nationally that will allow us to win similar awards in other provinces in 2010."

This unique award is given annually by the Consumers' Choice Institute (Canada), which retains a leading independent research firm to conduct a survey of consumer and business respondents in major Canadian cities. The Award for Alberta will be presented to Lease Link during a televised ceremony in February 2010.

Winners are chosen by their business peers to be the Standard for Excellence in terms of quality, service, value and appearance.

About Lease Link Canada Corp:

Lease Link Canada Corp. is a 100% Canadian owned and operated financial services company. Lease Link provides equipment lease financing and asset management services to new and established companies in a wide variety of industries. Our asset range is equally diverse: offering capital for new, used and non-conventional equipment.

Lease Link's team of professionals ensures long-term financial relationships by delivering a premium service. Our success continues through the focused energy of our staff, the suitability of our products and a persistent company-wide commitment to meet the requirements of our clients.

Don't Buy It Lease It!

www.leaseink.ca