



FOR IMMEDIATE RELEASE

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Lease Link Canada Corp., Canada's premier originator of A, B & C credit leases is pleased to announce positive results from its continuing Green initiatives.

Implementation of Apply Now (<https://applynow.leaseink.ca>)

With the implementation of a paperless online credit application system which is fully compliant with all sections of the Canadian Personal Information Protection and Electronic Documents Act (PIPEDA), Lease Link is a leader in reducing the intensive use of paper products in the industry. In conjunction with Lease Link's proprietary Lease Management System (LMS) technology, Lease Link has achieved a 70% reduction in paper used in our internal lease approval process. By utilizing LMS and its corresponding technologies such as *Apply Now*, *Lease Link Lessee Portal* and *Lease Link Vendor Portals*, the Company eliminates paper consumption daily. These processes also ensure that our customers and vendors reduce their paper consumption and environmental footprint.

Although these projects began as a Green Initiative, Lease Link has also enjoyed a significant reduction in operating costs. Savings arise from less paper being purchased, reduced energy use, lower waste management expenses and improved internal efficiencies. Technology costs have also been reduced as less efficient energy consuming servers and monitors are replaced with modern high efficiency equipment.

Financing Green Technology

Lease Link's direct experience has demonstrated that not only is lowering one's environmental impact the proper choice, it can also be the right business decision. Being Green does not necessarily translate into increased costs; in fact it can lead to reduced costs through increased efficiencies.

Using its results as a case study, Lease Link has persuaded leading underwriters to expand their classes of financeable assets to include products that offer Green Energy benefits. These include high efficiency computer equipment, steam boilers, lighting systems, solar, wind and geothermal systems and many other energy saving assets for small and medium businesses across Canada.

The Company is committed to expanding its services to entrepreneurs and established businesses that want to invest in energy efficient infrastructure that achieve modern environmental and business goals.

About Lease Link Canada Corp:

Lease Link Canada Corp. is a 100% Canadian owned and operated Financial Services Company providing equipment lease financing and asset management services to a wide variety of industries and credit segments. Our asset range includes new, used and the non-conventional.

Lease Link is Canada's premier originator of A, B & C credit leases. Whether you are a start-up or a well established business, Lease Link has the funding to look after your needs.