



FOR IMMEDIATE RELEASE

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Lease Link Canada Corp., Canada's premier originator of A, B & C credit leases is pleased to announce a new access to capital for Canadian businesses.

In today's highly turbulent credit marketplace, businesses are looking for new creative capital solutions. As the banks and traditional financings are "drying up" Lease Link is always on the lookout for creative financing solutions for your business. Limited access to working capital can often get in the way of ambitious growth plans.

To address this challenge, Lease Link is working with business owners about taking advantage of an innovative form of financing known as a 'sale-leaseback' to unlock the hidden value in their existing assets and provide them with immediate capital.

A sale-leaseback turns your existing equipment into immediate cash, making capital available for other investments, upgrades, working capital, paying off other debt and any other purpose you can imagine.

With sale-leaseback, you actually sell your equipment for fair market value (not book value) and then lease it back over a fixed payment period. At the end of the lease term, you can choose to extend the lease, buy the equipment back for a fixed purchase price or upgrade your equipment.

In addition to providing ready access to working capital, sale-leaseback transactions are popular for a number of other reasons:

- **Continued use** – You retain all use of the equipment and you continue using it to generate revenue.
- **Potential income tax benefits** – Like most leases, a sale/leaseback offers tax advantages compared to traditional bank financing. Over the course of the lease you may be able to write off 100% of the payment.
- **No extra collateral needed** – Unlike traditional bank financing, typically no collateral is needed beyond the equipment itself. Equipment valuations are relatively fast & simple.
- **Tailored payments** – Like all leases, payments can be tailored to meet your cash flow, including a fixed, stepped or seasonal payment schedules.
- **Preserve lines of credit** – Your lease payments won't interfere with bank credit lines, allowing you to preserve these funds for other business priorities.

Lease Link can tailor a custom Sale-Leaseback solution for virtually any asset(s) that is owned outright so long as the useful life of the asset(s) doesn't exceed the lease term.

Lease Link has been doing Sale-Leaseback transactions for over 10 years for businesses all across Canada, in a wide range of industries. By providing quick, easy access to capital through a simple transaction, they offer a strategic alternative to bank financing and can become part of the growth strategy for any competitive business. Learn more about Lease Link at <http://www.leaseink.ca/>

About Lease Link Canada Corp:

Lease Link Canada Corp. (<http://www.leaseink.ca>) is a 100% Canadian owned and operated Financial Services Company providing equipment lease financing and asset management services to a wide variety of industries. Our asset ranges are equally as wide; leasing new, used and non-conventional assets.

Lease Link is Canada's premier originator of A, B & C credit leases. Whether you are a start-up business or well established business, Lease Link has the funding to look after your needs.